

**Only \$125
per person**

**Leasing is Back!
Could your dealership have
used a few lease returns in the
last 12 months?**

In Market Workshop: Fundamentals of Leasing

Why Leasing Matters.

1. Reduce the affects of recessions & economic down-turns
2. Sell more cars today
3. Improve loyalty to YOUR dealership
4. Build a better pre-owned inventory
5. Shorten finance & lease terms of your customers
6. Build better pre-owned inventory
7. Retain more customers for service
8. We are experts on short term trade cycles.
9. Did we mention short term leasing can help you during a recession?

What will they learn?

- The Benefits to the Customer, Dealership and Sales Person.
- How to Dispel common myths about leasing.
- How to present leasing to every customer
- Explain Lease End Options in a customer friendly way.
- Understand leasing terminology.
- The knowledge to handle 'I don't own it, high miles and wear & tear.
- TFS Programs to sell more cars today.

**To schedule dates go to
compassteamonline.com**

